



Run and Reinvent Your Business



SOFTWARE. SERVICES. SUCCESS.

Today's businesses won't see tomorrow without embracing tech-enabled disruption and adapting and evolving to meet the demands of the digital future. The path to an Autonomous Digital Enterprise—a state in which intelligent, integrated, value-creating functions operate with minimal human involvement across every facet of the organization and its ecosystem—begins with solutions that maximize the efficiency of your existing operations so you can deliver the innovative services and capabilities that attract and retain customers.

Our industry-leading solutions help IT with artificial intelligence, automation, optimization, performance, security, and service management, covering everything from mainframe to multi-cloud. The BMC portfolio of open, scalable, modular technologies ensures that our customers can run and reinvent their businesses for growth and competitive edge while optimizing cost, performance, and security—just as we do, every day.

ESTABLISHED 1980. REINVENTED DAILY.

Founded to help companies optimize their investment in mainframe technology, we have grown to manage infrastructure, networks, and services in distributed environments across the data center and into multi-cloud through organic growth, strategic acquisitions, and relentless R&D. Throughout our journey, we have been dedicated to increasing visibility, security, and availability across IT infrastructure and services.

THE BMC SOLUTION PORTFOLIO

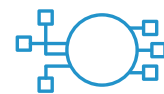
As businesses embark on the journey to an Autonomous Digital Enterprise, the opportunities of expanding platforms, development models, technologies, and data sets are met with corresponding challenges.

OPPORTUNITIES AND CHALLENGES



Cloud

Rigid Governance
Limits Choice



Data

Volume of Data Is
Overwhelming



Security

Change and Complexity
Are Beyond Human Scale



DevOps

Legacy Tools Struggle
to Keep Pace

BMC provides businesses of every size and industry a comprehensive portfolio of open, scalable, and modular solutions to these challenges, giving them the flexibility to choose from the entire spectrum of technology capabilities, including automation, cognitive/AI, operations, service management, and mainframe modernization.

BY THE NUMBERS

~6,000

employees in
nearly 40 countries
around the world

558

patents
granted
or pending

550+

partners service
mid-sized companies
to Fortune 500 enterprises

84%

of the Forbes Global 100
run on BMC

10,000+

customers
worldwide

~\$2B

in revenue

CUSTOMERS. COMMUNITIES. EMPLOYEES.

BMC's dedication to customer success drives our business every day. Our customer base is a thriving global community made up of tens of thousands of IT professionals, representing six continents and 119 countries. We welcome over 3.5 million visitors to our [Communities site](#), where our customers learn and share their knowledge as they discuss technology trends and the latest updates about BMC products and solutions.

As part of our dedication to the communities we engage in worldwide, we encourage and promote employee participation in volunteerism and service through [BMC Cares](#), our global corporate social responsibility program. BMC makes significant and meaningful investments of time and resources in the education and advancement of children and young

professionals, the promotion of health and wellness initiatives, in research and funding for medical screening and prevention programs, and in many other philanthropic causes and organizations. BMC also works with multiple veterans' organizations to expand individuals' skillsets through transition programs, mentoring, and hiring.

HERE FOR YOU

As you plan, implement, and realize your evolution to an Autonomous Digital Enterprise, our goal is to be your partner and advocate along every step of the journey. Please [contact us](#) if we can help you run and reinvent your business—no matter your size or stage, we have a solution for you.

About BMC

From core to cloud to edge, BMC delivers the software and services that enable over 10,000 global customers, including 84% of the Forbes Global 100, to thrive in their ongoing evolution to an Autonomous Digital Enterprise.

BMC – Run and Reinvent

www.bmc.com



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