Delight Customers by Running Your Supply Chain Like a Pro

Remember the last time you searched everywhere for the perfect gift, only to find out-of-stock notices online and empty shelves in stores? It doesn’t make for a great shopping experience.

When businesses struggle to manage the supply/demand equation, customers suffer, and so does the bottom line. It’s a challenge many executives are painfully aware of, and they often don’t have the right data at their disposal to make critical business decisions at the right time.

According to Deloitte’s Supply Chain Digital and Analytics Survey, 76% of respondents said developing digital and analytics capabilities was most/very important to delivering their overall supply chain strategy.

GEODIS reports that 62% of organizations have limited supply-chain visibility, and only 6% report having full visibility.¹

¹ GEODIS Supply Chain Worldwide Survey https://financesonline.com/supply-chain-statistics
Too many companies rely on disparate manual processes and siloed applications to run their supply chains.

The result... **when a link in the chain inevitably breaks, employees end up working frantically to identify where the issue occurred.** Then they have to work to resolve it. That takes valuable time, creates unnecessary risk for the business, and most importantly, results in upset customers if they can’t have access to the products they want when they want or need them.

A recent McKinsey study on supply chain performance stated that **end-to-end coordination** was an important mechanism for successful supply chain organizations.¹

BMC Helix Control-M is a SaaS-based application workflow orchestration solution that helps IT teams and supply chain executives get a 360-degree view of all the technologies and processes supporting supply chain operations.

Supply Chain Logistics

- Distribution Centers
- Retail Location
- PoS
- Manufacturer
- WMS/ERP
- Catalog
- Orders
BMC Helix Control-M can help you:

- Synchronize all supply and manufacturing phases and tasks
- Create a more manageable audit process
- Get a consolidated view of business workloads
- Reduce time spent configuring and maintaining security
- Shorten the time it takes to resolve issues

For more information
To see how BMC Helix Control-M can help your supply chain run like a fine-tuned machine, visit bmc.com/helixcontrol-m

About BMC
From core to cloud to edge, BMC delivers the software and services that enable over 10,000 global customers, including 84% of the Forbes Global 100, to thrive in their ongoing evolution to an Autonomous Digital Enterprise.

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