Aligning the Business and Cloud Operations
Maximum Agility, Uncompromising Governance

The votes are in, and the enterprise cannot get enough of the public cloud. But tension and misalignment between Cloud Operations and line-of-business stakeholders impedes your organization from achieving all that it can.

So that CloudOps can deliver maximum agility without compromising governance, you need a cloud management platform that fires on all cylinders.

Empowers LOB users to manage cost and security of their digital services

Automates cost optimization

Automates security remediation

78% of enterprises have adopted agile\(^1\)

\(^1\) SiriusDecisions 2019 Aligned Meets Agile Survey
Cloud Expense Management is Broken

Cloud Architects help accelerate organizational agility. At this break-neck pace, it is all too easy to overestimate resource sizing and throughput.

Lift-and-shift turned CAPEX allocation into OPEX nightmares.
Digital services running on-prem are overprovisioned. Simply moving them to cloud IaaS did nothing to solve the problem.

Idle assets are eating your operating income.
Idle VMs in the cloud are a drag on cloud budgets for LOB managers. While they want to grow their cloud usage, burning cash is frowned upon.

Budget overruns lead to surprise monthly cloud bills.
Service owners need better forecasting and advance notice of potential budget excursions so they can intervene.

"27% of cloud spend is waste"
Securing the Public Cloud Is a Different Beast

On-premises security tools and methods are ill-suited to the rapidly changing cloud. Similar, but not identical, cloud services from the CSPs must be appropriately configured if they are to be secure.

Multiple platforms, innumerable accounts, and constant change pushed by a legion of 2-pizza Scrum teams. With each update to PROD, a single cloud resource misconfiguration risks exposing customer data or IP.

“Resources misconfigurations are the cloud security risk”

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Rise Above the Work

Your customers expect speed, scale, and business agility from the cloud. CloudOps require continuous governance of security, compliance, and cost. These competing interests are not mutually exclusive.

Enable LOB users to self-manage security and cost of their digital services.
With the right tools, you don't have to relinquish governance while enabling your customers. There is an army of them, and only a handful of you. Give customers the real-time visibility, insights, and autonomy to manage their budget and security posture.

Increase alignment between LOB users and CloudOps.
With complete admin oversight, CloudOps can consult stakeholders and intervene as needed. Users see and manage only the services for which they are responsible, from a single platform supporting multi-tenancy at enterprise scale.

Less cloud consumption in the shadows.
With increased autonomy, visibility, and ease of use come less risk and better budget performance, giving customers a compelling reason to leave the shadows return to the fold.

Faster innovation, better governance. Neat trick.
Ghost in the Machine

Your cloud footprint changes constantly. Buried under mountains of data there are patterns. Linear regression is baby talk. You don’t need machine learning to draw a straight line. You need **machine learning** to distill simplicity and surface insights, and **automation** to put those insights into action.

**Improve budget management.**
Advanced analytics develop models that more accurately forecast usage. Automated alerts allow users to take corrective action before potential cost excursions become crises.

**Automate cost reduction.**
As the machine learns usage patterns, so too does it identify overprovisioned and idle assets, presenting opportunities to slash waste at the simple click of a button.

**Automate configuration security.**
Don’t just point at a misconfiguration, fix it. Automatically. No coding required. Just press a button, or let the solution take the wheel. The choice is yours, and you are always in complete control.

“48% using or planning to use AI”
Governance That Works

With all that change, you need control that keeps the business accelerating along the guardrails.

**Consistency**
Policy-based governance assures consistent usage across the enterprise with less roadblocks.

**End-to-End Change Management**
Find a deviation, connect to incident management, initiate a change request, make the necessary changes, and update the CMDB. Order is maintained and audit trails documented.

**Alignment**
Group resources by cost center, service teams, etc. to cultivate self-governance. Maintain oversight with appropriate role-based privileges.
Cloud Operations Management

Cloud Operations Management is a cloud management suite that uses machine learning and automation to reveal insights and take action, optimizing your policy-based governance of public cloud cost and security, and empowering LOB users to manage their digital services.

*Slash waste, reduce risk, and accelerate agility.*

To schedule a demo, learn more, or take a free trial, please visit us at [www.bmc.com/cloudops](http://www.bmc.com/cloudops)
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Run and Reinvent