Elevate the business value of your BMC data with IT cost analytics

**GET MORE FROM YOUR SOLUTIONS**

BMC and Apptio have built complementary solutions enabling you to easily compile, extract, and analyze your data. Having access to the rich discovery and relationship data provided by BMC Helix Discovery, along with Apptio’s financial modeling, enables you to succeed in a rapidly changing environment with harsh demands to cut costs and streamline operations. With a better understanding of your IT infrastructure and assets, you’ll be able to transform your business and increase its competitive advantage.

**PROVIDE TOTAL COST TRANSPARENCY**

IT departments continually face the same challenge of insufficient cost transparency. With Apptio and BMC Helix Discovery, you’ll be able to communicate the true value of IT across your organization’s business units.

**APPTIO AND BMC HELIX DISCOVERY**

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<th><strong>Apptio SaaS Applications</strong></th>
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<th><strong>Apptio Bill of IT</strong></th>
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<td><strong>Automated Discovery</strong></td>
<td>Agentless discovery of IT infrastructure, applications, and dependencies</td>
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<td><strong>Cost Allocation</strong></td>
<td>Evolve cost allocation strategies from basic to robust</td>
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<td><strong>Data Mapping</strong></td>
<td>Financial ledger costs are derived and allocated to IT assets</td>
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<td><strong>Single View</strong></td>
<td>Single, integrated view of fixed versus variable costs across IT functions and technologies</td>
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**KEY BENEFITS**

- Map discovered components into business applications models
- Understand infrastructure cost and trends
- Manage application costs and resourcing
- Proactively manage IT spend to budget
- Drive shared accountability of IT costs with the business

**SOURCE DATA**

- BMC Helix Discovery
- BMC Atrium
- BMC Remedy
- Other Data
BMC delivers software solutions that help IT transform digital enterprises for the ultimate competitive business advantage. We have worked with thousands of leading companies to create and deliver powerful IT management services. From mainframe to cloud to mobile, we pair high-speed digital innovation with robust IT industrialization—allowing our customers to provide amazing user experiences with optimized IT performance, cost, compliance, and productivity. We believe that technology is the heart of every business, and that IT drives business to the digital age. BMC – Bring IT to Life.

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About BMC
BMC helps customers run and reinvent their businesses with open, scalable, and modular solutions to complex IT problems. Bringing both unmatched experience in optimization and limitless passion for innovation to technologies from mainframe to mobile to cloud and beyond, BMC helps more than 10,000 customers worldwide reinvent, grow, and build for the future success of their enterprises.


GET STARTED
Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps CIOs manage the business of IT. BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. To learn more, please visit https://marketplace.bmc.com/companies/apptio

BMC HELIX DISCOVERY
Create a dynamic, holistic view of all data center assets and relationships.
• Gain visibility into management of digital services
• Link infrastructure and software to how it impacts the business
• Identify blind spots in your security management solutions

APPTIO COST TRANSPARENCY®
Understand total cost of ownership (TCO) of products and services, and manage IT spend to budget.
• Translate raw financial information and BMC Discovery data into an automated subledger for IT finance
• Organize spend into categories such as run/grow, infrastructure, applications, and business units
• Articulate value in terms of output (e.g., quantity, unit cost), performance, and project return

APPTIO BUSINESS INSIGHTS®
Optimize your run costs and harvest savings to fund innovation.
• Map resource capacity, utilization, and performance to actual costs from the general ledger
• Track contract terms and vendor spend from accounts payable, including PO burn down
• Correlate SaaS license usage and adoption to license cost across multiple SaaS applications

APPTIO BILL OF IT®
Engage business leaders to be better consumers of IT.
• Operationalize showback or chargeback processes
• Automate monthly email billing for business consumers
• Use cost or set rates by budget, price, and hybrid strategies
• Get detailed self-service statements detail by application, service, project, and variance to budget