BMC Helix Discovery and Apptio

Elevate the business value of your BMC data with IT cost analytics

GET MORE FROM YOUR SOLUTIONS

BMC and Apptio have built complementary solutions enabling you to easily compile, extract, and analyze your data. Having access to the rich discovery and relationship data provided by BMC Helix Discovery, along with Apptio's financial modeling, enables you to succeed in a rapidly changing environment with harsh demands to cut costs and streamline operations. With a better understanding of your IT infrastructure and assets, you'll be able to transform your business and increase it's competitive advantage.
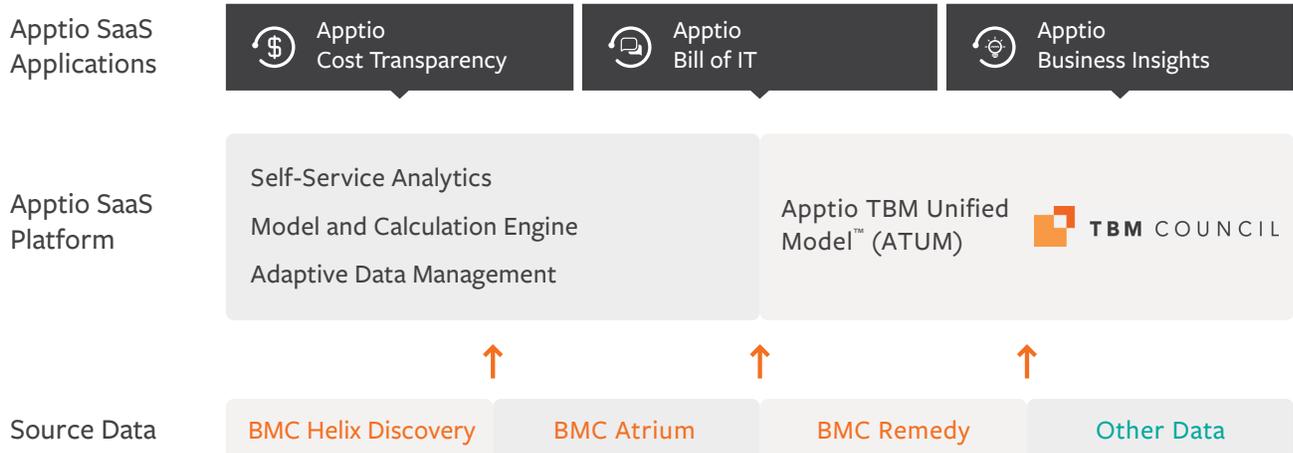
KEY BENEFITS

- Map discovered components into business applications models
- Understand infrastructure cost and trends
- Manage application costs and resourcing
- Proactively manage IT spend to budget
- Drive shared accountability of IT costs with the business

PROVIDE TOTAL COST TRANSPARENCY

IT departments continually face the same challenge of insufficient cost transparency. With Apptio and BMC Helix Discovery, you'll be able to communicate the true value of IT across your organization's business units.

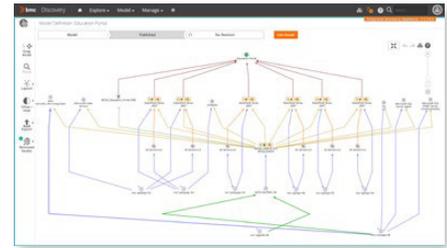|	
Automated Discovery	Agentless discovery of IT infrastructure, applications, and dependencies
Cost Allocation	Evolve cost allocation strategies from basic to robust
Data Mapping	Financial ledger costs are derived and allocated to IT assets
Single View	Single, integrated view of fixed versus variable costs across IT functions and technologies

APPTIO AND BMC HELIX DISCOVERY

Apptio SaaS Applications	Apptio Cost Transparency	Apptio Bill of IT	Apptio Business Insights
Apptio SaaS Platform	Self-Service Analytics Model and Calculation Engine Adaptive Data Management	Apptio TBM Unified Model™ (ATUM)	TBM COUNCIL
Source Data	BMC Helix Discovery	BMC Atrium	BMC Remedy / Other Data

BMC HELIX DISCOVERY

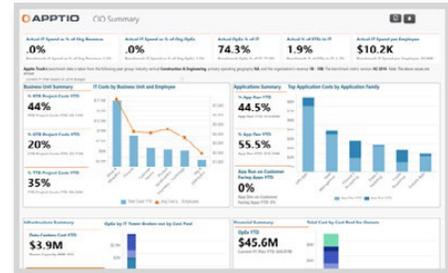Create a dynamic, holistic view of all data center assets and relationships.

- Gain visibility into management of digital services
- Link infrastructure and software to how it impacts the business
- Identify blind spots in your security management solutions

APPTIO COST TRANSPARENCY*

Understand total cost of ownership (TCO) of products and services, and manage IT spend to budget.
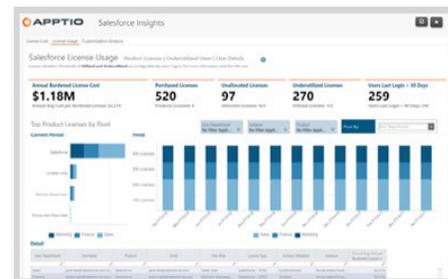
- Translate raw financial information and BMC Discovery data into an automated subledger for IT finance
- Organize spend into categories such as run/grow, infrastructure, applications, and business units
- Articulate value in terms of output (e.g., quantity, unit cost), performance, and project return

APPTIO BUSINESS INSIGHTS*

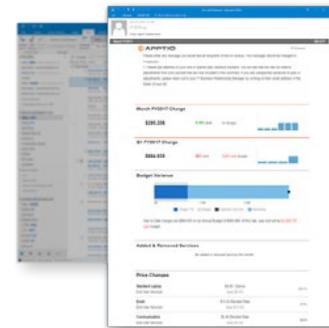Optimize your run costs and harvest savings to fund innovation.

- Map resource capacity, utilization, and performance to actual costs from the general ledger
- Track contract terms and vendor spend from accounts payable, including PO burn down
- Correlate SaaS license usage and adoption to license cost across multiple SaaS applications

APPTIO BILL OF IT*

Engage business leaders to be better consumers of IT.

- Operationalize showback or chargeback processes
- Automate monthly email billing for business consumers
- Use cost or set rates by budget, price, and hybrid strategies
- Get detailed self-service statements detail by application, service, project, and variance to budget

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(i) **GET STARTED**

Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps CIOs manage the business of IT. BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. To learn more, please visit **https://marketplace.bmc.com/companies/apptio**

About BMC

BMC helps customers run and reinvent their businesses with open, scalable, and modular solutions to complex IT problems. Bringing both unmatched experience in optimization and limitless passion for innovation to technologies from mainframe to mobile to cloud and beyond, BMC helps more than 10,000 customers worldwide reinvent, grow, and build for the future success of their enterprises.

BMC – The Multi-Cloud Management Company

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