

BMC Automation Passport

BMC Automation Passport is a strategic framework that allows you to maximize business value from IT automation.

BUSINESS CHALLENGE

While automation is, in essence a number of actions run on infrastructure and applications, it should be viewed as a strategic enabler of business value because of the benefits it can provide. Unfortunately, many businesses assemble piecemeal solutions to address disconnected processes instead of implementing a strategic automation plan.

While the goals of automation are speed and agility, reduced costs and compliance to corporate and regulatory standards, without a comprehensive plan in place, you may find your organization in hot water. Manual errors and misconfigurations can slow the delivery of digital services, impacting the competitiveness of the business and driving up costs. Worse, security breaches and failed audits due to lack of compliance can spell disaster.

THE BMC SOLUTION

BMC Automation Passport starts with understanding your organization's strategic goals. Based on those goals, Passport helps you deliver dramatic business value in the appropriate solution areas—Provisioning, Compliance, Cloud Automation, and DevOps—and allows continued growth in value over time. As your deployment of automation expands, you will move through the automation levels, improving the

KEY BENEFITS

- Provides an accelerated and highly reliable approach to automation success
- Positions IT as a strategic enabler for the business
- Increases IT's ability to respond in an ongoing fashion to changing business requirements

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| ADVANCED | <ul style="list-style-type: none">• People: Business-aligned automation practice with dedicated personnel• Process: Business-aligned, prioritized, and measured• Technology: Standardized, integrate, intelligent, and transparent to the business |
| STANDARDIZED | <ul style="list-style-type: none">• People: Dedicated automation specialist roles (design, develop, and manage)• Process: Automation developed and measured to improve process efficiency• Technology: Integrated automation workflow processes, consolidated reporting |
| PROCESS | <ul style="list-style-type: none">• People: Collaboration to support broader automation; automation roles emerge• Process: Managed IT processes used to design and deliver automation workflows• Technology: Automation orchestration used for broader automation use cases |
| TOOLS | <ul style="list-style-type: none">• People: Basic team collaboration in support of cross-organization initiatives• Process: Basic process supported with basic automation within each IT team• Technology: Basic, non-integrated tools chosen by different teams |
| AD HOC | <ul style="list-style-type: none">• People: Non-collaborative organizational silos• Process: None• Technology: Disparate technology, some open source and scripts |

Automation levels enable predictable steps to advanced levels of value, regardless of your starting point.

sophistication of your organization’s people, processes, and technology—and you will be able to measure and demonstrate the business value that you are delivering. You’ll use Passport’s best practices, which have been created based on the industry’s most successful automation deployments, to bring together automation across technology silos and magnify the value of each automation project.

FEATURES

With BMC Automation Passport, you will understand the required changes across people, process, and technology before implementing an automation project, saving time, resources, and frustration.

The Automation Level Assessment is used to gather requirements; evaluate the current situation regarding automation process, tool deployment, and organizational readiness; and create a plan for deploying automation. This plan includes near-term targets and

BEST PRACTICES INCLUDE

- Prescribed processes to ensure success
- Benefits to expect and methods to choose the appropriate projects
- Metrics to ensure that you are able to quantify and communicate value
- Boost customers’ appreciation of IT by transforming the user experience.
- Lessons learned that help reduce implementation issues
- Vendor-neutral description of the technology required
- Roles and skill sets required

“ IT operations leaders should avoid ad hoc, opportunistic automation implementations that introduce risk and result in expensive mistakes. Instead, follow a systematic approach that maximizes automation’s benefits of agility and reducing cost.”

- Gartner, *Best Practices for Implementing Automation in Data Centers With Cloud and Virtualized Environments*, 30 August 2013

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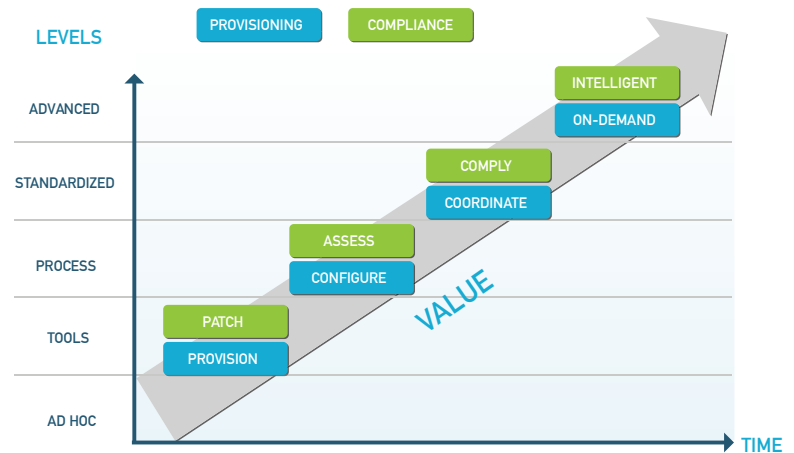
Analysts

projects that are chosen with long-term objectives in mind and ensures automation adopted today will support your strategic automation objectives.

Once the Assessment is complete, the best practices in the Automation Value Model guide you through increasing levels of sophistication to greater automation value and success.

Along the way, BMC works with your teams to ensure correct processes are in place to meet both your short- and long-term goals.

With a strong focus on linking IT value to business value, and using a solid strategy for your automation objectives, you will institute a holistic process across tools, systems, and people, ensuring optimum deployment of automation in support of your strategic objectives, now and in the future.



- See continued value growth through every stage of automation implementation and level of complexity.

BMC delivers software solutions that help IT transform digital enterprises for the ultimate competitive business advantage. We have worked with thousands of leading companies to create and deliver powerful IT management services. From mainframe to cloud to mobile, we pair high-speed digital innovation with robust IT industrialization—allowing our customers to provide amazing user experiences with optimized IT performance, cost, compliance, and productivity. We believe that technology is the heart of every business, and that IT drives business to the digital age.

BMC – Bring IT to Life.



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