

# BMC Digital Enterprise Management

Fast track digital business for the ultimate competitive advantage

## THE SHIFT FROM TRADITIONAL BUSINESS TO DIGITAL ENTERPRISE

Digital business continues to evolve, pressuring both established businesses and disruptive new entrants to deliver more value to customers, faster and more efficiently than their competitors. As companies strive to become digital enterprises across every industry, they need to make the best use of their existing assets and infrastructure, while introducing new technology and tools that drive the business forward.

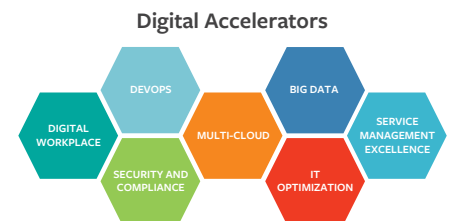
## CHALLENGES

In order for traditional businesses to evolve into digital enterprises, they need to constantly evolve and make iterative, continuous improvements, which include:

- An empowered, engaged workforce that is productive wherever they choose to work
- A modern, predictive, and service-aware IT service desk that is flexible and extensible
- Centralized accountability and quick, simple access to internal and external IT resources
- Enhanced development cycles that balance speed with quality
- Streamlined security processes that ensure proactive, ongoing risk mitigation
- The right tools and processes to translate big data into actionable insight
- IT infrastructure to balance the demand of existing applications with those of new digital services

## BMC SOLUTION

**BMC Digital Enterprise Management is an integrated set of IT solutions designed to fast-track digital business for the ultimate competitive advantage, from mainframe to mobile to cloud and beyond.** These solution sets, or BMC Digital Enterprise Management Accelerators, help IT organizations tackle the high-priority initiatives that are pivotal to enhancing digital business capabilities. By driving faster innovation, operational excellence, and increased agility, Accelerators empower organizations to create and deliver more customer value, more quickly than their competitors.



## CAPABILITIES

- **Industry-leading automation** – Streamline tasks and workflows across the value chain to support digital pace and scale with less effort, higher quality, and greater accountability
- **Flexible, open architectures** – Leverage and connect with existing open source and commercial tools
- **Context-aware, holistic visibility** – Drive agility, productivity, and operational excellence

## BENEFITS

- **Deliver consumer-oriented experiences** to the workforce
- **Empower IT** to deliver amazing user experiences
- **Accelerate innovation**, improve productivity, and increase accountability
- **Build and deliver higher quality applications**, faster and more cost-effectively
- **Defend the digital infrastructure** against growing volume, scope, and impact of threats
- **Translate big data into actionable insights** that drive positive business outcomes
- **IT infrastructure optimized** to meet the digital business requirements for both performance and cost

## BMC DIGITAL ENTERPRISE MANAGEMENT ACCELERATORS

### BMC Digital Workplace Solutions

Maximize employee agility, productivity, and engagement.



### BMC Security and Compliance Solutions

Proactively manage compliance and mitigate security risks with visibility, policy and operational control across teams.



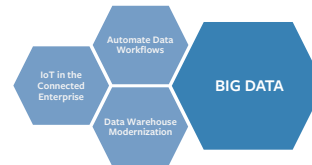
### BMC Service Management Excellence Solutions

Empower IT to deliver people-centric, mobile-first, cloud solutions that simplify service delivery.



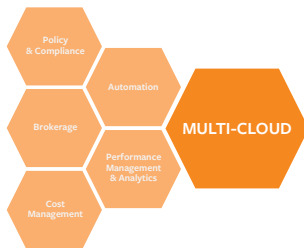
### BMC Big Data Solutions

Integrate, converge, and streamline big data flows across environments.



### BMC Multi-Cloud Solutions

Accelerate innovation and agility while controlling costs, reducing complexity, and improving security.



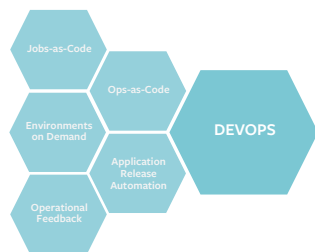
### BMC IT Optimization Solutions

Deliver improved performance, higher availability, and reduced risk, all while optimizing IT costs.



### BMC DevOps Solutions

Empower DevOps teams for rapid application delivery and align operations.



## START YOUR DIGITAL TRANSFORMATION TODAY

To learn more about how organizations are working with BMC to build an effective approach to Digital Enterprise Management, please visit [bmc.com/DEM](https://bmc.com/DEM)

BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. Our Digital Enterprise Management solutions are designed to fast track digital business from mainframe to mobile to cloud and beyond.

**BMC – Bring IT to Life**

**BMC digital IT transforms 82 percent of the Fortune 500.**



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