

BMC Discovery and Apptio

Elevate the business value of your BMC data with IT cost analytics

GET MORE FROM YOUR SOLUTIONS

BMC and Apptio have built complementary solutions enabling you to easily compile, extract, and analyze your data. Having access to the rich discovery and relationship data provided by BMC Discovery, along with Apptio's financial modeling, enables you to succeed in a rapidly changing environment with harsh demands to cut costs and streamline operations. With a better understanding of your IT infrastructure and assets, you'll be able to transform your business and increase its competitive advantage.

KEY BENEFITS

- Map discovered components into business applications models
- Understand infrastructure cost and trends
- Manage application costs and resourcing
- Proactively manage IT spend to budget
- Drive shared accountability of IT costs with the business

PROVIDE TOTAL COST TRANSPARENCY

IT departments continually face the same challenge of insufficient cost transparency. With Apptio and BMC Discovery, you'll be able to communicate the true value of IT across your organization's business units.

Automated Discovery	Agentless discovery of IT infrastructure, applications, and dependencies
Cost Allocation	Evolve cost allocation strategies from basic to robust
Data Mapping	Financial ledger costs are derived and allocated to IT assets
Single View	Single, integrated view of fixed versus variable costs across IT functions and technologies

APPTIO AND BMC DISCOVERY

Apptio SaaS Applications

Apptio Cost Transparency	Apptio Bill of IT	Apptio Business Insights
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Apptio SaaS Platform

Self-Service Analytics Model and Calculation Engine Adaptive Data Management	Apptio TBM Unified Model™ (ATUM)
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Source Data

↑	↑	↑	
BMC Discovery	BMC Atrium	BMC Remedy	Other Data

BMC DISCOVERY

Create a dynamic, holistic view of all data center assets and relationships.

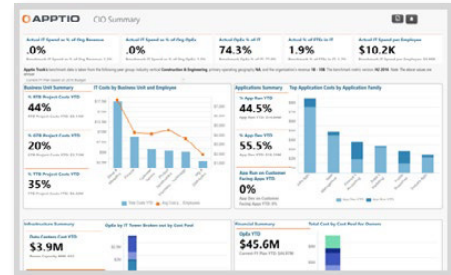
- Gain visibility into management of digital services
- Link infrastructure and software to how it impacts the business
- Identify blind spots in your security management solutions



APPTIO COST TRANSPARENCY*

Understand total cost of ownership (TCO) of products and services, and manage IT spend to budget.

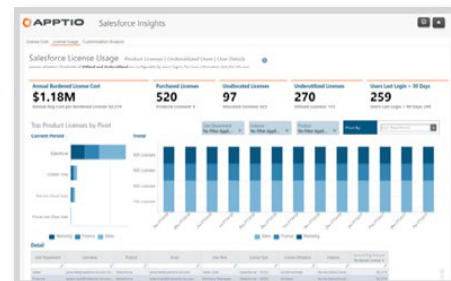
- Translate raw financial information and BMC Discovery data into an automated subledger for IT finance
- Organize spend into categories such as run/grow, infrastructure, applications, and business units
- Articulate value in terms of output (e.g., quantity, unit cost), performance, and project return



APPTIO BUSINESS INSIGHTS*

Optimize your run costs and harvest savings to fund innovation.

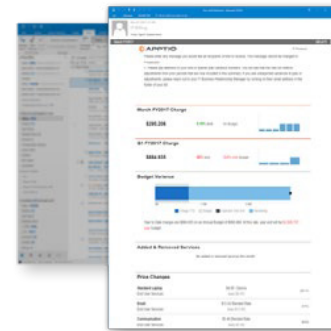
- Map resource capacity, utilization, and performance to actual costs from the general ledger
- Track contract terms and vendor spend from accounts payable, including PO burn down
- Correlate SaaS license usage and adoption to license cost across multiple SaaS applications



APPTIO BILL OF IT*

Engage business leaders to be better consumers of IT.

- Operationalize showback or chargeback processes
- Automate monthly email billing for business consumers
- Use cost or set rates by budget, price, and hybrid strategies
- Get detailed self-service statements detail by application, service, project, and variance to budget



GET STARTED

Apptio is the leading provider of cloud-based Technology Business Management (TBM) software that helps CIOs manage the business of IT. BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. To learn more, please visit marketplace.bmc.com/companies/apptio-incorporated

BMC is a global leader in innovative software solutions that enable businesses to transform into digital enterprises for the ultimate competitive advantage. Our Digital Enterprise Management solutions are designed to fast track digital business from mainframe to mobile to cloud and beyond.

BMC – Bring IT to Life

BMC digital IT transforms 82 percent of the Fortune 500.



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